Distributed to all relevant industry experts reading Diesel Progress, Diesel Progress International, Diesel & Gas Turbine Worldwide and COMPRESSORTECH²

Formerly the Diesel & Gas Turbine Sourcing Guide, the new Power Sourcing Guide from Diesel Progress, Diesel Progress International, Diesel & Gas Turbine Worldwide and COMPRESSORTECH² is the industry’s most powerful buyer’s guide, directory, reference and search engine resource for professionals throughout the engine systems industries involved in the engineering and purchasing functions.

When looking for engines and engine systems components, knowledge is power. And the key to knowledge is information.

For more than 80 years, engineers and designers researching new component technologies have looked to our publications to provide that information.

www.powersourcingguide.com
### DESIGN BEGINS HERE - THE GUIDE FOR DESIGN ENGINEERS

#### PRODUCT SECTIONS

<table>
<thead>
<tr>
<th>ENGINES</th>
<th>GAS TURBINES</th>
<th>EMISSIONS</th>
<th>POWER GENERATION</th>
<th>ENGINE COMPONENTS</th>
</tr>
</thead>
<tbody>
<tr>
<td>Information and specifications on diesel, gasoline and dual-fuel reciprocating engines and searchable specifications</td>
<td>Gas turbine and combined-cycle technology for power generation, marine and mechanical drive systems and searchable specifications</td>
<td>Emissions-reduction technologies and the annually updated Global Emissions Standards Guide in partnership with DieselNet</td>
<td>Power generation system products, technologies and searchable specs</td>
<td>Engine components and accessories including Pistons, Crankshafts, Castings and Service</td>
</tr>
</tbody>
</table>

<table>
<thead>
<tr>
<th>POWER TRANSMISSIONS</th>
<th>FUEL INJECTION</th>
<th>CONTROLS &amp; INSTRUMENTATION</th>
<th>MOBILE HYDRAULICS</th>
<th>MANUFACTURERS’ DISTRIBUTION GUIDE</th>
</tr>
</thead>
<tbody>
<tr>
<td>Information and searchable specs on mechanical transmissions, clutches, driveshafts and gear systems</td>
<td>Fuel injection systems and internal engine components</td>
<td>Electronic controls and systems</td>
<td>Mobile hydraulic components and systems and searchable specifications</td>
<td>Contact manufacturer’s representatives directly</td>
</tr>
</tbody>
</table>
ALL PACKAGES

All packages include the following:

- Entry with logo in the Index To Manufacturer’s Section & Products
- Online Advertiser Company Profile*
- Listing in the Product Directory & Buyer’s Guide
- Online specifications fully searchable
- Listing in the Manufacturer’s Distributor Index
- Press Releases with Social Media Share Options
- Specifications included to relevant product guide section print & digital
- Media/Video links
- Preferred Customer Sponsorship Program**
- 25 complimentary copies included at no charge (Additional copies $12 each)
- Company Logo on the Home Page
- Publication Links***

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** Advertiser Company Profile includes: Company logo, Contact information, PDFs of advertising pages from the Print Edition, Company News, Product Briefs, Product specifications, Branch/Distributors, Products/Brands and Media.

** Preferred Customer Sponsorship Program – Deliver the Power Sourcing Guide directly to select customers and/or prospective business accounts with a special “Compliments of” card. The card clearly identifies your company and key sales official by name and title and directs your client to your company’s product section.


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HOME PAGE

- One full page advertisement or advertorial
- 12 months online presence

<table>
<thead>
<tr>
<th>PACKAGE 1</th>
<th>PACKAGE 2</th>
<th>PACKAGE 3</th>
<th>PACKAGE 4</th>
</tr>
</thead>
<tbody>
<tr>
<td></td>
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</tr>
<tr>
<td>$4,000</td>
<td>$5,500</td>
<td>$6,500</td>
<td>$7,750</td>
</tr>
<tr>
<td>€3,500</td>
<td>€4,800</td>
<td>€5,770</td>
<td>€6,800</td>
</tr>
<tr>
<td>€2,700</td>
<td>€3,700</td>
<td>€4,400</td>
<td>€5,230</td>
</tr>
</tbody>
</table>

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SECTION LANDING PAGE

- Two full page advertisements or advertorials
- 12 months online presence
- Minimum to sponsor product section (see page 5)

HOME POP-UP PAGE

- Three full page advertisements or advertorials
- 12 months online presence
- 300 x 100 Pixel banner on all product pages
- 1 video or Technical paper
- Minimum to sponsor cover position (see page 5)

<table>
<thead>
<tr>
<th>PACKAGE 1</th>
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<th>PACKAGE 3</th>
<th>PACKAGE 4</th>
</tr>
</thead>
<tbody>
<tr>
<td></td>
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</tr>
<tr>
<td>$6,500</td>
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<td>€5,230</td>
</tr>
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</table>

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HOME POP-UP PAGE

- Four full page advertisements or advertorials
- 12 months online presence
- 300 x 100 Pixel banner on all pages except the home page
- 3 videos or Technical paper

<table>
<thead>
<tr>
<th>PACKAGE 1</th>
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<th>PACKAGE 3</th>
<th>PACKAGE 4</th>
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<td>€5,230</td>
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<tr>
<td>€5,230</td>
<td>€4,400</td>
<td>€5,230</td>
<td>€5,230</td>
</tr>
</tbody>
</table>
## SECTION SPONSOR

- **MINIMUM PACKAGE TWO** to qualify
- **FULL PAGE ADVERTISEMENT** on both the FRONT and BACK page of the TAB STARTING SECTION (only 9 Tabs available)
- Upgrade to **300 X 250 BANNER** run of site including the home page
- **SPONSORED BY COMPANY LOGO** on section home page
- **800 x 155 HEADER** on pop-up page
- **10 VIDEOS OR TECHNICAL PAPERS**

**PACKAGE TWO PRICE** (see page 4), **PLUS**

<table>
<thead>
<tr>
<th>Price</th>
<th>USD</th>
<th>EUR</th>
<th>GBP</th>
</tr>
</thead>
<tbody>
<tr>
<td>$4,500</td>
<td>€3,950</td>
<td>£3,000</td>
<td></td>
</tr>
</tbody>
</table>

## COVER POSITIONS

**Inside Front Cover**

**Inside Back Cover**

**Outside Back Cover**

- **MINIMUM PACKAGE THREE** to qualify
- **FULL PAGE ADVERTISEMENT** on either the Inside Front Cover, Inside Back Cover or Outside Back Cover
- **728 X 90 LEADERBOARD BANNER.** Run of site including the home page
- **10 VIDEOS OR TECHNICAL PAPERS**

**PACKAGE THREE PRICE** (see page 4), **PLUS**

<table>
<thead>
<tr>
<th>Price</th>
<th>USD</th>
<th>EUR</th>
<th>GBP</th>
</tr>
</thead>
<tbody>
<tr>
<td>$2,100</td>
<td>€1,850</td>
<td>£1,400</td>
<td></td>
</tr>
</tbody>
</table>
KHL PORTFOLIO

KHL IS THE LARGEST AND MOST-RESPECTED PROVIDER OF INTERNATIONAL INFORMATION FOR THE CONSTRUCTION AND POWER SECTORS

The international group, with offices in North and South America, China, India, UK, Germany and Italy with supporting offices across the globe, offers the following products and services:

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- NEWSLETTERS
- WEBSITES
- e-COMMERCE STORES
- DIGITAL MARKETING
- CONTRACT PUBLISHING
- MOBILE APPS
- EVENTS/EXHIBITIONS
- SOCIAL MEDIA
- DIGITAL MAGAZINES
- BENCHMARK STUDIES
- SPECIAL REPORTS

ACCESS INTERNATIONAL
11,984
GLOBAL CIRCULATION

AMERICAN CRANES & TRANSPORT
16,819
NORTH AMERICAN CIRCULATION

ACCESS, LIFT & HANDLERS
13,136
NORTH AMERICAN CIRCULATION

DEMOLITION & RECYCLING INTERNATIONAL
10,799
GLOBAL CIRCULATION

DIESEL & GAS TURBINE WORLDWIDE
12,000
GLOBAL CIRCULATION

DIESEL PROGRESS
26,871
USA, CANADA & MEXICO CIRCULATION
GLOBAL SALES REPRESENTATIVES

USA
Alister Williams
Tel: +1 312 860 6775
e-mail: alister.williams@khl.com

USA
Mike Brezonick
VP Editorial Power Division
Tel: +1 262 754 4112
e-mail: mike.brezonick@khl.com

USA
Jack Burke
Senior Editor
Tel: +1 262 754 4150
e-mail: jack.burke@khl.com

USA
Thomas Kavooras
Tel: +1 312 929 3478
e-mail: thomas.kavooras@khl.com

USA
Wil Holloway
Tel: +1 312 929 2563
e-mail: wil.holloway@khl.com

USA
Alister Williams
VP Sales Power Division
Tel: +1 312 860 6775
e-mail: alister.williams@khl.com

USA
Mike Osenga
Editor at Large
Tel: +1 262 754 4127
e-mail: mike.osenga@khl.com

USA
Chad Elmore
Managing Editor
Tel: +1 262 754 4114
e-mail: chad.elmore@khl.com

USA
Ian Cameron
Senior Editor
Tel: +1 262 754 4114
e-mail: chad.elmore@khl.com

GLOBAL SALES REPRESENTATIVES

USA
Niki Pokwinski
Tel: +1 262 754 4139
e-mail: niki.pokwinski@khl.com

USA
Katie Bivens
Tel: +1 262 754 4140
e-mail: katie.bivens@khl.com

USA
Thomas Kavooras
Tel: +1 312 929 3478
e-mail: thomas.kavooras@khl.com

ITALY
Roberta Prandi
Tel: +39 (0)464 014 421
e-mail: roberta.prandi@khl.com

JAPAN
Michihiko Kawahara
Tel: +81 (0)3 3213 2671
e-mail: kawahara@rayden.jp

KOREA
CH Park
Tel: +82 (0)2 7301 234
e-mail: mci@unitel.co.kr

MAINLAND EUROPE
Gabriele Dinsel
Tel: +49 (0)711 3416 7471
e-mail: gabriele.dinsel@khl.com

MAINLAND EUROPE
Petra Kaiser
Tel: +49 (0)711 3416 7472
e-mail: petra.kaiser@khl.com

UK/BENELUX/SCANDINAVIA
Linda Cameron
Tel: +44 (0)203 179 2479
e-mail: linda.cameron@khl.com

CHINA
Cathy Yao
Tel: +86 (0)10 6553 6676
e-mail: cathy.yao@khl.com

SOUTH AMERICA OFFICE
KHL Group Américas LLC
Av. Manquehue 151, of 1108, Las Condes
Santiago, Chile
Tel: +56 2 2885 0321

USA WAUKESHA OFFICE
20855 Watertown Road,
Suite 220,
Waukesha, WI 53186-1873, USA
Tel: +1 262 754 4100
www.powersourcingguide.com

USA HEAD OFFICE
KHL Group Americas LLC
3726 East Ember Glow Way,
Phoenix, AZ 85050, USA
Tel: +1 480 659 0578

USA CHICAGO OFFICE
KHL Group Americas LLC
205 W. Randolph Street, Suite 1320,
Chicago, IL 60606, USA
Tel: +1 312 496 3314

UNITED KINGDOM (Head Office)
KHL Group LLP
Southfields, Southview Road,
Wadhurst, East Sussex, TN5 6TP, UK
Tel: +44 (0)1892 784 088

GERMANY OFFICE
KHL Group, Niemöllerstr. 9
73760 Ostfildern (Stuttgart), Germany.
Tel: +49 (0)711 3416 7471

CHINA OFFICE
KHL Group China
Room 769, Poly Plaza, No.14, South Dong
Zhi Men Street, Dong Cheng District,
Beijing 100027, P.R. China
Tel: +86 (0)10 6553 6676

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