

Diesel & Gas Turbine Sourcing Guide

Online Profile Management

Step-by-step guide to creating or editing your
DieselAndGasTurbineGuide.net profile

Thank you for advertising with the Diesel & Gas Turbine Sourcing Guide and DieselAndGasTurbineGuide.net.

The following slides will demonstrate the various components that are part of the DieselAndGasTurbineGuide.net search engine. The DSG is the online companion to the Diesel & Gas Turbine Sourcing Guide and is included with each advertising program.

DieselAndGasTurbineGuide.net is visited by more than 90,000 unique visitors per year. As an advertiser, you will have a company listing, web, email and copies of your print PDFs automatically included. Additionally, you may add product briefs, multimedia presentations and lists of branch offices and distributors to aid site visitors who wish to learn more about your company.

Quick Links -

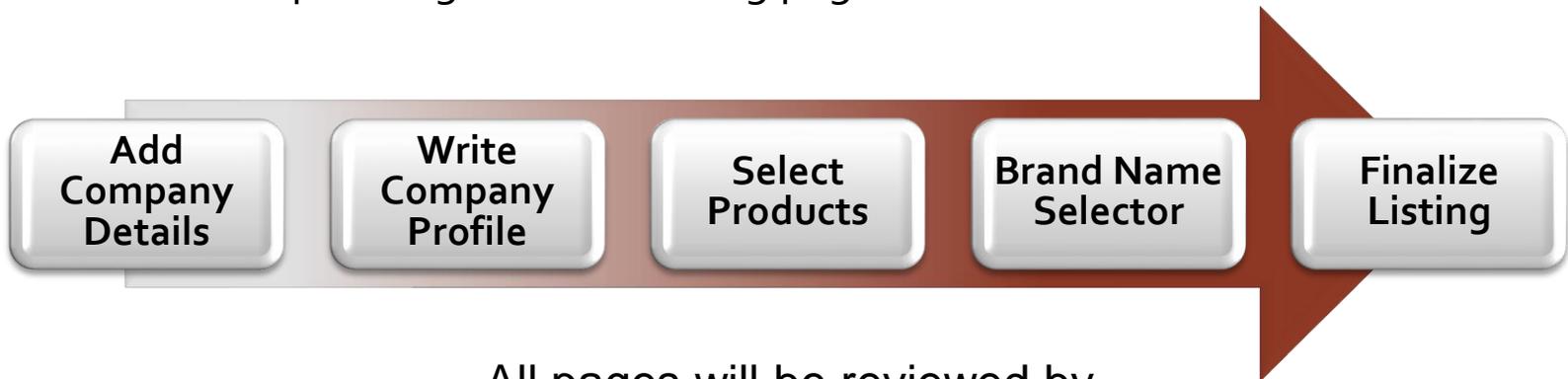
[New Advertisers](#)
[Existing Advertiser](#)
[Specifications, Text & Images](#)

[Add/Edit Products](#)
[Custom Product Tables](#)
[Searchable Specs](#)

[Add/Edit Product Briefs](#)
[Add/Edit Product/ Company News](#)
[Add/Edit Distributor List](#)

To Create A **NEW** *DieselAndGasTurbineGuide.net* Supplier Profile

1. Go To <http://www.DieselAndGasTurbineGuide.net/company/addlogin.aspx>
2. Fill in the requested information and assign yourself a username and password.
3. Continue to step through the remaining pages.



All pages will be reviewed by
KHL Group Americas – Power Division before they go live.
Please work with your DSG representative.
Not all sections are available for updating until the Profile Package Level is set.

To Edit An **EXISTING** *DieselAndGasTurbineGuide.net* Supplier Profile:

- ✓ From any page on DieselAndGasTurbineGuide.net, Click **LOGIN** in Upper right corner
- ✓ Enter Company ID and Password -
To request forgotten ID or Password, email dgts_info@khl.com

The screenshot shows the website's interface. At the top left is the logo "Diesel & Gas Turbine Sourcing Guide". A navigation menu at the top right includes links for Home, About Us, Directory, Suppliers, Advertising Rates, Login (circled in red), and Contact Us. Below the navigation is a search bar with the text "Search by Company, Product or Brand Name..." and buttons for "Search" and "Advanced Search". The main content area is titled "Company Login" and contains a warning: "Use Firefox or Chrome to edit your profile. IE will not allow information to be saved." Below this are two input fields: "Company ID" and "Password", followed by a "Login" button. A link for "Forgot your password?" is located below the password field. On the right side, there are three promotional boxes: the first for Cummins, the second for CAT (with the CAT logo), and the third for MTU with the text "Off-Highway engines by MTU. Tougher - whatever the conditions." A vertical banner on the left edge of the screenshot reads "sign Begins Here".

Diesel & Gas Turbine Sourcing Guide

DieselAndGasTurbineGuide.net Packages Include . . .

Package 1 – 2	Package 3 – 4	Package 5 – 6	Package 7 – 8, Sponsor
<i>With 1 or 2 Print Pages Booked</i>	<i>Minimum 3 Print Pages Booked</i>	<i>Minimum 5 Print Pages</i>	<i>Minimum 7 pages or Special Position (Tab/Cover)</i>
PDF Pages from Print Co. Profile w/ Photo (1000 chr.)	PDF Pages from Print Co. Profile w/ Photo (5000 chr)	PDF Pages from Print	PDF Pages from Print
Company Logo	Company Logo	Co. Profile w/ Photo	Co. Profile w/ Photo
Full Contact Info w/ Links	Full Contact Info w/ Links	Company Logo	Company Logo
Distributor Lists w/ Links	Distributor Lists w/ Links	Full Contact Info w/ Links	Full Contact Info w/ Links
Prod & Brands (10 ea)	Prod & Brands (20 ea)	Distributor Lists w/ Links	Distributor Lists w/ Links
Video/Multimedia (1)	Video/Multimedia	Prod & Brands (Unlmt)	Prod & Brands (Unlmt)
Specs or Custom Tables	Specs or Custom Tables	Video/Multimedia (3)	Video/Multimedia (10)
Product Briefs (2)	Product Briefs (5)	Specs or Custom Tables	Specs or Custom Tables
	Announcement/News (5)	Product Briefs (20)	Product Briefs (20)
	300 x 100 px Web Ad	Announcement/News (5)	Announcement/News (5)
		RFQ Button on Profile	AND/OR 728 x 90 Ldrbrd.
		300 x 250 px Web Ad	RFQ Form on Profile
			PDF Library - 10 Add'l Pages

DieselAndGasTurbineGuide.net Text Specifications –

Red **Check Marks** are required information.

Profile lengths start at 1000 characters.

HTML may be used to format text. Images may be embedded

Site Image Specs –

Images will be resized to fit within:

Co. Logo, 250 px wide by 120 px high

Main Image, up to 600 px w by
350 px h, max size, 500 kb

Product images, 250 px w by
up to 350 px h, max size, 500 kb

Display Ad Units – (Tier 2 and higher)

3:1 Rectangle – 300 px w by 100 px h

Med Rectangle – 300 px w by 250 px h

Leaderboard – 720 px w by 90 px h

gif, jpg, png formats.

supply URL link or code with ad.

Ad unit content must be clearly distinguishable from normal webpage content with clearly defined borders so as not be confused with normal page content.

Diesel & Gas Turbine Sourcing Guide

Step By Step

Click any of the red links to update the corresponding section of the company profile page.

OR use the directory on the right to update a specific section

Diesel & Gas Turbine Sourcing Guide

Home About Us Directory Suppliers Advertising Rates Login Conta

Search by Company, Product or Brand Name... **Search** [Advanced Search](#)

YENGST ASSOCIATES Company Profile: [Yengst Associates Inc.](#) [Edit Name](#)

[Edit Company Logo](#) 35 Old Ridgefield Road, Wilton, CT, 06897, United States of America

Phone: +1 (203) 762-8096 | Fax: Email: mail@yengstassociates.com | Web Site: www.yengstassociates.com [Edit Company Details](#)

Company Pages [Hide](#)

[Company Profile](#) [Company News](#) [Product Briefs](#) [Product Specifications](#) [Branch/Distributors](#) [Products/Brands](#) [Media](#)

Main Image [Edit Main Image](#)

In our thirtieth year of providing market research services in the machinery industry, Yengst Associates is best known for our subscription services covering the North American market. We serve the manufacturers and component suppliers in the machinery industry as well as rental equipment operations and financial institutions. Our publications and consulting services are well known throughout the world. Yengst Associates offers several publications and reports covering the machinery industry and related markets in North and South America:

- Equipment Analysis Reports
- Company Profiles
- Monthly Market Reports
- Machinery Markets in Brazil
- Rental Insight Newsletter
- Rental Equipment Industry Report
- Industry Forecasts

In addition to our publications and reports, our subscription services include access to our comprehensive online databases. Online subscribers receive access to industry data and electronic versions of our reports through the Yengst Associates website. Our online databases include five years of historical sales and production data as well as five years' worth of forecasts for 36 types of machinery and over 160 manufacturers in North America and Brazil. Data can be put into charts and graphs and downloaded into Excel. This data has

Design Begins Here

Company Profile
[Edit Company Details](#)
[Edit Company Logo](#)
[Edit Main Image](#)

Add Company News
[Edit Company News](#)

Add Product Briefs
[Edit Product Briefs](#)

Add Branch/Distributor
[Edit Branch/Distributor](#)

Products & Brands
[Edit Products](#)
[Edit Brands](#)

Product Specifications
[Add Gas Turbine Engine](#)
[Add Diesel, Gas, Dual Engine](#)
[Add Combined Cycle Engine](#)
[Add Gasoline Engine](#)
[Add Hydraulic Valve](#)
[Add Hydraulic Pump](#)
[Add Hydraulic Motor](#)
[Add Transmission](#)

Add Product Spec Table
[Edit Product Spec Table](#)

[View price/quotation enquires](#)
[Edit Password](#)
[Logout](#)

Diesel & Gas Turbine Sourcing Guide

Step By Step

Update company name, address, email and web information. This is information is visible to the public/site users and may be used by visitors to contact the company directly. The email address is masked to prevent webcrawlers.

Email: [Email this Company](mailto:mailto@yengstassociates.com)

Include "Information Submitted By". This information is private but will be used by staff if clarification or corrections are needed.

Design Begins Here

Diesel & Gas Turbine Sourcing Guide

Home About Us Directory Suppliers Advertising Rates Login Contact Us

Search by Company, Product or Brand Name... Search Advanced Search

YENGST ASSOCIATES Company Profile: [Yengst Associates Inc.](#) [Edit Name](#)
35 Old Ridgefield Road, Wilton, CT, 06897, United States of America
[Edit Company Logo](#) Phone: +1 (203) 762-8096 | Fax:
Email: mailto@yengstassociates.com | Web Site: www.yengstassociates.com
[Edit Company Details](#)

Company Profile Company News Product Briefs Product Specifications Branch/Distributors Products/Brands Media

Company Details

Please note: Fields marked with ✓ cannot be blank.

Basic Details

Company Name ✓
Yengst Associates Inc.

Contact Person ✓
Pea Yengst

Telephone No. ✓
+1 (203) 762-8096

Fax No.
+

Physical Address

Street Address ✓
35 Old Ridgefield Road

Suburb / Area

City / Town ✓
Wilton

Province / State / Country CT

ZIP / Area Code
06897

Country
United States of America

Email Address ✓
mailto@yengstassociates.com

Website Address
http:// www.yengstassociates.com

Main Service
General

Postal Address
 Same as Physical Address (otherwise fill in below)

Box / Bag Nr ✓

City / Town ✓

ZIP / Area Code ✓

Country
United States of America

Search Keywords
Use this function to tag your company with additional search phrases. Separate keywords using a semi-colon, for example: diesel engines; combined cycle engine

Information Submitted By
This information will not be displayed publicly.

Contact Person ✓
Pea Yengst

Email Address ✓
mailto@yengstassociates.com

Telephone No. ✓
+1 (203) 844-8386

Diesel & Gas Turbine Publications | 2850 Watertown Road - Suite 222 | Waukegan, WI 53190
Phone: 262.734.4100 | Fax: 262.734.4101 | Email: info@dgtp.com | Copyright © 2012 Diesel & Gas Turbine Publications
All specifications, brand names, press releases, white papers, videos, information and images are supplied by advertisers. Any reproduction without express permission of Diesel & Gas Turbine Publications is strictly prohibited.

[Return To Top](#)

Company Profile
[Edit Company Details](#)
[Edit Company Logo](#)
[Edit Main Image](#)

Add Company News
[Edit Company News](#)

Add Product Briefs
[Edit Product Briefs](#)

Add Branch/Distributor
[Edit Branch/Distributor](#)

Products & Brands
[Edit Products](#)
[Edit Brands](#)

Product Specifications
[Add Gas Turbine Engine](#)
[Add Diesel, Gas, Dual Engine](#)
[Add Combined Cycle Engine](#)
[Add Gasoline Engine](#)
[Add Hydraulic Valve](#)
[Add Hydraulic Pump](#)
[Add Hydraulic Motor](#)
[Add Transmission](#)

[Add Product Spec Table](#)
[Edit Product Spec Table](#)

[View price/quotation enquires](#)
[Edit Password](#)
[Logout](#)

Diesel & Gas Turbine Sourcing Guide

Step By Step

Add/Remove Products and Services as fit your company's profile.

Scroll through available categories or enter search terms. Multiple terms can be checked and then click "Add Selected" at top or bottom of list.

In the right columns, click "Remove" to delete obsolete or incorrect selections.

The screenshot displays the website interface for Diesel & Gas Turbine Sourcing Guide. At the top, the header includes the site name and navigation links: Home, About Us, Directory, Suppliers, Advertising Rates, Login, and Contact Us. A search bar is present with the text "Search by Company, Product or Brand Name..." and a "Search" button. Below the search bar, the profile for Yengst Associates Inc. is shown, including their logo, company name, address (95 Old Ridgefield Road, Wilton, CT, 06897, United States of America), phone number (+1 (203) 762-8096), fax, email (mail@yengstassociates.com), and website (www.yengstassociates.com). A "Design Begins Here" banner is visible on the left side of the page.

The "Products Selector" section is the main focus. It features a search box for products/services, a "Clear Search" button, and a "Search Products/Services" button. Below the search box, there is a list of product categories with checkboxes and "Add" buttons. The categories listed are: Acoustic Equipment, Actuators, Adapters, Additives, Aerosol-Separators, Air Cleaners, Air Conditioning, and Alternators. On the right side of the "Products Selector", there is a "Selected Products/Services" list with "Remove" buttons for each item. The items in this list are: Research & Development, Market Research Services, Marketing Research, Product Research Services, Research & Development, Services, Market Research Services, and Product Research Services.

A red box highlights a text overlay in the bottom right corner of the screenshot, which reads: "Package 3 or 4 – Select 10", "Package 5 or 6 – Select 20", "Package 7 or 8 – Unlimited", and "Sponsor – Unlimited".

Diesel & Gas Turbine Sourcing Guide

Step By Step

Add Custom Product Tables

These tables add valuable information to your company profile .

Prepare an excel file with products. Recommended size is 8 to 10 columns wide and unlimited length. The first column should be a product or model name. The additional columns include data of your choice. Save as .xls, .xlsx or csv. Max 10mg.

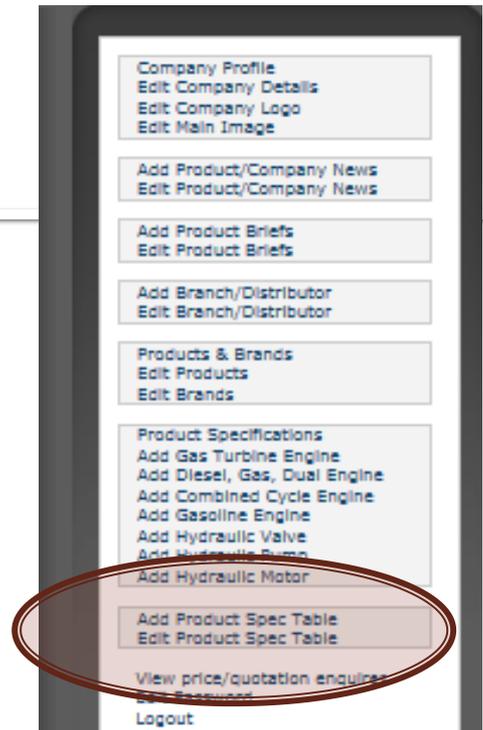
Click “Add Table”.

Browse to your saved table and upload

Add title, brief description

Check “First Row” and/or “First Column” to be highlighted as header information

Click Save!



Spreadsheet
Please upload the spreadsheet before saving.

Upload spreadsheet in either CSV (only comma delimited) or Excel format (.xls)

Table Name

Short Description

First Row is Column Header
 First Column is Row Header

Diesel & Gas Turbine Sourcing Guide

Step By Step

Add Searchable Product Specifications

New Advertisers – Email dgts_info@khl.com to request spreadsheet for data import by publisher.

Edit existing information or add new products by selecting from side menu and following prompts.

All Spec Tables are downloaded in January and sent to each advertiser for additions and corrections. The information returned by the deadline are reloaded to website by publisher.

The screenshot displays the website interface for Global Generator Sets.com. At the top, there is a search bar and navigation buttons for 'SEARCH' and 'Advanced Search'. The main header area includes the company logo and contact information: 'Company Profile: Global Generator Sets.com', '20855 Watertown Rd #220, Waukesha, WI, 53186, United States of America', 'Phone: +1 (262) 754-4140 | Fax: +1 (262) 754-4175', and 'Email: kevans@diezelpub.com | Web Site: www.globalgeneratorsets.com'. Below this is a red button labeled 'Edit Company Details'.

The 'Company Pages' section shows three thumbnails for 'Gasoline Engines', 'Combined Cycle Engines', and 'Diesel, Natural Gas & Dual Fuel Engines', each with a red 'Add New' button. A navigation bar at the bottom of this section includes 'Company Profile', 'Product/Company News', 'Product Briefs', 'Product Specifications' (highlighted), 'Branch/Distributors', 'Products/Brands', and 'Media'.

The 'Product Specifications' section lists categories: 'Gasoline Engines', 'Combined Cycle Engines', 'Diesel, Natural Gas & Dual Fuel Engines', 'Gas Turbine Engines', 'Hydraulic Valves', 'Hydraulic Pumps', and 'Hydraulic Motors'. Each category has a red 'Add New' button.

On the right side, a vertical menu contains options: 'Company Profile', 'Edit Company Details', 'Edit Company Logo', 'Edit Main Image', 'Add Product/Company News', 'Edit Product/Company News', 'Add Product Briefs', 'Edit Product Briefs', 'Add Branch/Distributor', 'Edit Branch/Distributor', 'Products & Brands', 'Edit Products', 'Edit Brands', 'Product Specifications', 'Add Gas Turbine Engine', 'Add Diesel, Gas, Dual Engine', 'Add Combined Cycle Engine', 'Add Gasoline Engine', 'Add Hydraulic Valve', 'Add Hydraulic Pump', 'Add Hydraulic Motor', 'Edit Product Spec Table', 'View price/quotation enquires', 'Edit Password', and 'Logout'. The 'Product Specifications' menu item is circled in red.

Diesel & Gas Turbine Sourcing Guide

Step By Step

Update Distributor List

Select "Add Distributor/Branch" or "Edit Distributor/Branch" from side menu.

"Edit Distributor/Branch" will present a list of Distributors and Other Locations. Click the red X to delete a listing or the "pen" to edit a listing.

Add a Custom Message

This message will be displayed along with the list of distributors. It will link to the distributor list on company website.

The screenshot shows the Diesel & Gas Turbine Sourcing Guide website. The header includes the site title and navigation links (Home, About Us, Directory, Suppliers, Ad). A search bar is present with a search button and an advanced search link. The main content area displays the profile for Yengst Associates Inc., including contact information and an "Edit Company Logo" button. Below the profile is a tabbed interface with "Branch/Distributors" selected. The "Distributors And Other Locations" section provides instructions on how to manage this list and includes a table with one entry for Yengst Associates Inc. A "Custom Message" section allows users to add a message and a URL that will be displayed to distributors. The footer contains contact information for Diesel & Gas Turbine Publications and a "Return To Top" link.

Design Begins Here

Diesel & Gas Turbine Sourcing Guide

Home About Us Directory Suppliers Ad

Search by Company, Product or Brand Name... Search Advanced Search

YENGST ASSOCIATES Company Profile: [Yengst Associates Inc.](#) [Edit Name](#)
35 Old Ridgefield Road, Wilton, CT, 06897, United States of America
[Edit Company Logo](#) Phone: +1 (203) 762-8096 | Fax:
Email: mail@yengstassociates.com | Web Site: www.yengstassociates.com
[Edit Company Details](#)

Company Profile Company News Product Briefs Product Specifications **Branch/Distributors** Products/Brands Media

Distributors And Other Locations

Use this page to maintain the details of your Company's Other Locations and/or Distributors. The "Other Locations" (i.e. headquarters in another country) will be printed in the Manufacturer Index of the Diesel & Gas Turbine Sourcing Guide. Distributors will be included in the printed Distributor Index of the Diesel & Gas Turbine Sourcing Guide. Click on "Add Distributor/Other Location" to add a distributor or another location, or click its name to edit its details.

[Add Distributor/Other Location](#)

Name	Contact	Telephone	
Yengst Associates Inc.		+1 (203) 762-8096	

Custom Message
This message will be displayed along with your list of distributors.

Message URL (The message will become a hyperlink to this url)

Diesel & Gas Turbine Publications | 23855 Watertown Road - Suite 225 | Waukegan, WI 53189 [Return To Top](#)
Phone: 262.754.6100 | Fax: 262.754.6175 | Powered by EngNet
All specifications, brand names, press releases, white papers, videos, information and images are supplied by advertisers. Any reproduction without express permission of Diesel & Gas Turbine Publications is strictly prohibited.

Compare
Edit Cor
Edit Cor
Edit Ma
Add Cor
Edit Cor
Add Prc
Edit Prc
Add Bra
Edit Bra
Product
Edit Prc
Edit Bra
Product
Add Ga:
Add Die
Add Cor
Add Ga:
Add Hyy
Add Hyy
Add Tra
Add Prc
Edit Prc
View pri
Edit Pas
Logout

Diesel & Gas Turbine Sourcing Guide

Step By Step

Add/Edit Product Briefs or Company News

- Select Option from side menu
- Title, short description and thumbnail of image appear on the Product Briefs or Company News Pages.
- Upload image – Ideal dimensions are 250 px w by up to 350 px h; max size, 1 mg

The screenshot shows the 'Add New Product Detail' form on the Diesel & Gas Turbine Sourcing Guide website. The form includes fields for Title, Short Description, and Detailed Description (with a rich text editor). Below the form, a red box highlights the following package options:

- Package 1 to 2 – 2 Product Briefs
- Package 3 to 4 – 5 Product Briefs, 5 News Items
- Package 5 to 6 – 20 Product Briefs, 5 News Items
- Package 7 to 8 or Sponsor – 20 Product Briefs, 10 News Items

Below the red box, there is a 'Picture' section with a 'Browse...' button, a note 'No file selected.', and instructions: 'Upload image in JPG, GIF, or PNG format. Maximum file size 4MB.' There is also a 'Picture Comment' field and 'Save' and 'Cancel' buttons.

Design Begins Here

Diesel & Gas Turbine Sourcing Guide

Step By Step

White Papers, Video and Brochures on Media Tab

- Send PDFs links or YouTube links to dgts_info@khl.com
- Title, short description and thumbnail of image appear on the Media Tab.
- Thumbnail image – Ideal dimensions are 120 px w by up to 160 px h; max size, 100 kb

Diesel & Gas Turbine Sourcing Guide

Home About Us Directory Sup

Search by Company, Product or Brand Name... **Search** [Advanced Search](#)

Add Media: Yengst Associates Inc. - YEN001

Name ✓ <input type="text"/>	Media Type ✓ <input type="text"/>
Image Thumbnail (optional) <input type="button" value="Browse..."/> No file selected. Upload logo in JPG, GIF, or PNG format. Maximum file size 4MB. Displayed with documents, not video's.	Url to Media ✓ http:// <input type="text"/>
Short Description <input type="text"/>	

Package 3 – 1 Media Piece
Package 4 to 6 – 3 Media Pieces
Package 7, 8 or Sponsor – 10 Media Pieces

Preview:

Diesel & Gas Turbine Publications | 23855 Watertown Road - Suite 220 | Waukesha, WI 53188
Phone: 262.754.4100 | Fax: 262.754.4175 | Powered by Englist
All specifications, brand names, press releases, white papers, videos, information and images are supplied by advertisers. Any reproduction without express permission of Diesel & Gas Turbine Publications is strictly prohibited.

[Return To Top](#)

Diesel & Gas Turbine Sourcing Guide

Section/Tab Sponsor Online Components

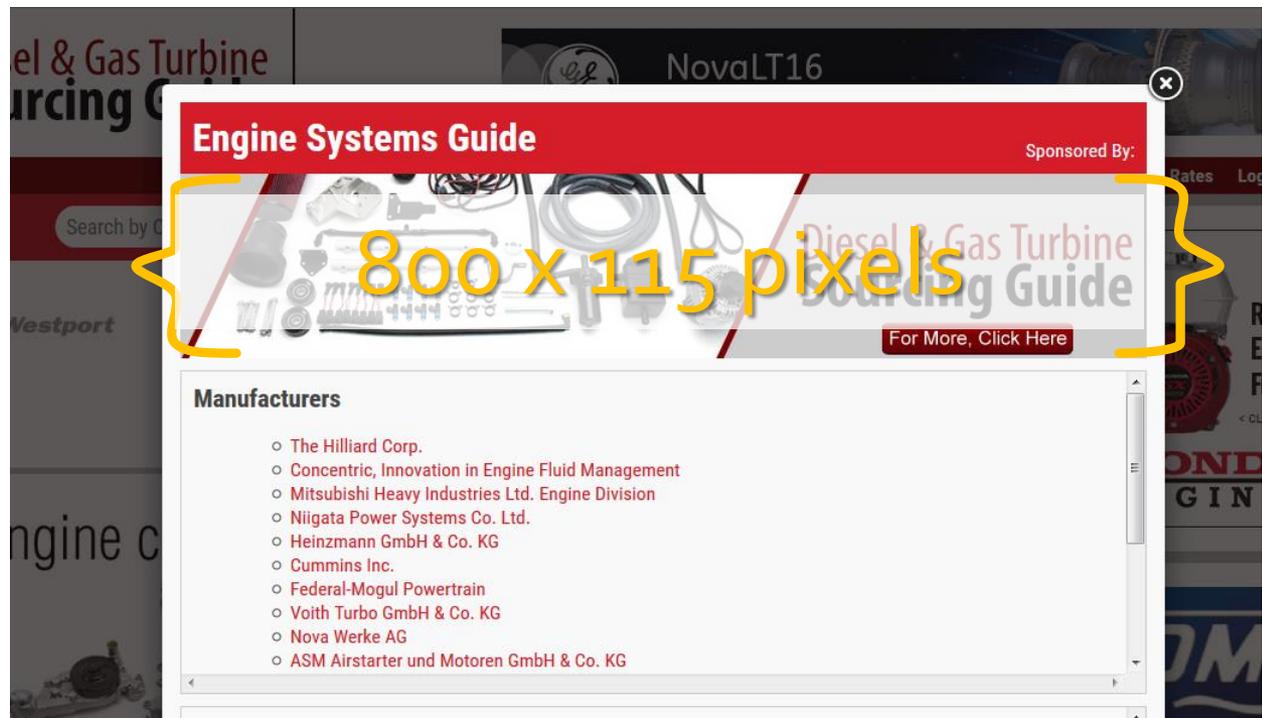
Tab/Section Sponsor Program

800 x 115 Pop-Up Header

The pop-up header highlights the sponsor and, when clicked, opens to the section tab page. It is not designed to leave the DSG site so “Exit Messages” are not appropriate.

The “**For More, Click Here**” button is required. We will supply or add later.

Supply an 800 x 115-pixel, jpg, png or gif (no animation) to appear below the section name and above the manufacturer list.



Diesel & Gas Turbine Sourcing Guide

Section/Tab Sponsor Online Components

Tab/Section Sponsor Program

Section Landing Page

Front Tab Ad or Ad page of your choice will be added to the Section Landing Page.

The image will link you the Sponsor DSG Profile.

The screenshot displays the website interface for the Diesel & Gas Turbine Sourcing Guide. At the top, there is a search bar with the placeholder text "Search by Company, Product or Brand Name..." and buttons for "Search" and "Advanced Search". The main heading is "Engine Power System Components & Auxiliaries Guide". A prominent advertisement for the "Diesel & Gas Turbine Sourcing Guide" is highlighted with a yellow border. The ad features the text "Design Begins Here" and "ENGINE POWER SYSTEM COMPONENTS & AUXILIARIES" with the URL "Enginesystemguide.net". Below the ad, there is a section for "Advertisers" containing logos for Hilliard, CONCER (Innovation in Engine F), MITSUBISHI HEAVY INDUSTRIES, LTD. (Our Technologies, Your Tomorrow), and NIGATA POWER SYSTEMS CO. A "Products" section is partially visible at the bottom, showing "Acoustic Equipment Acoustic".

Diesel & Gas Turbine Sourcing Guide

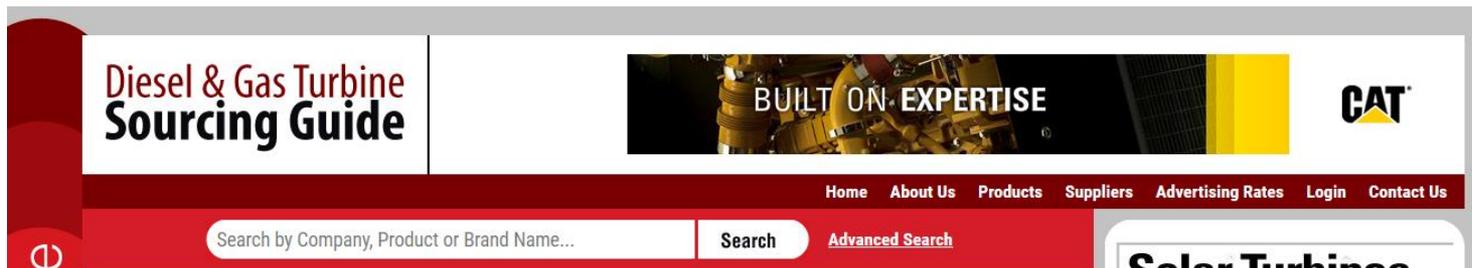
Cover Advertiser Online Components

Cover Advertiser Program

Web Ads

Program includes 720 x 90-pixel web ad on the DSG Home Page. That ad will link to the sponsor DSG Profile. The Home Page position is exclusive to the Cover Advertisers on the Diesel & Gas Turbine Sourcing Guide.

A duplicate of that ad or an alternative will run throughout the site and be tagged for the sponsor name searches, products associated with the sponsor. This copy of the ad may link to the sponsor profile or externally.



Need Some Help?



Email dgts_info@khl.com for password reset, forgotten user name or any questions about the site, your program or material requirements.