

# POWER SOURCING GUIDE

## Online Profile Management

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Step-by-step guide to creating or editing your PowerSourcingGuide.com profile

# **POWER** PowerSourcingGuide.com – **SOURCING GUIDE** *Introduction*

*Thank you for advertising with the Diesel & Gas Turbine Sourcing Guide and PowerSourcingGuide.com.*

The following slides will demonstrate the various components that are part of the PowerSourcingGuide.com search engine. The DSG is the online companion to the Diesel & Gas Turbine Sourcing Guide and is included with each advertising program.

PowerSourcingGuide.com is visited by more than 90,000 unique visitors per year. As an advertiser, you will have a company listing, web, email and copies of your print PDFs automatically included. Additionally, you may add product briefs, multimedia presentations and lists of branch offices and distributors to aid site visitors who wish to learn more about your company.

## **Quick Links -**

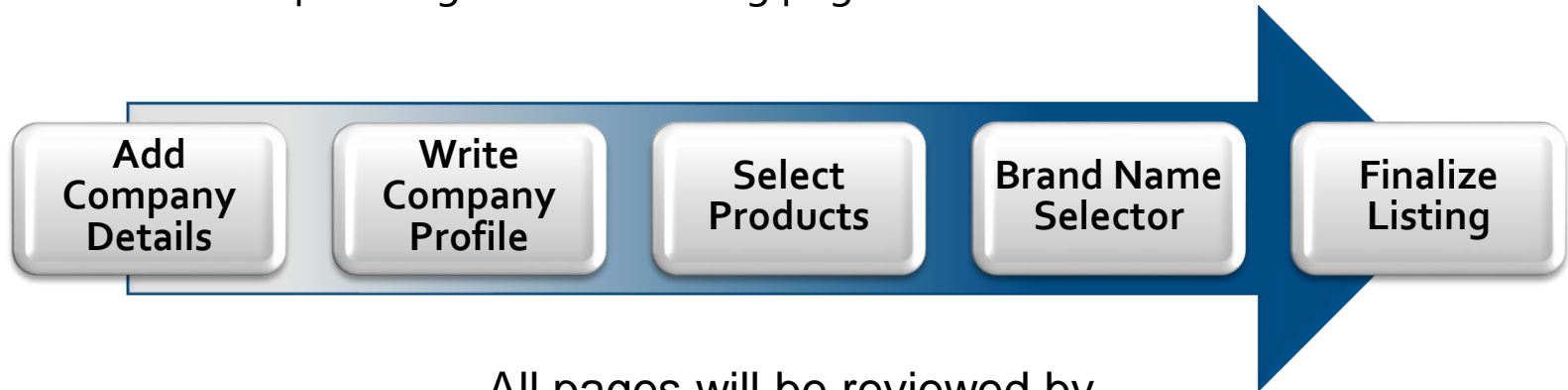
[New Advertisers](#)  
[Existing Advertiser](#)  
[Specifications, Text & Images](#)

[Add/Edit Products](#)  
[Custom Product Tables](#)  
[Searchable Specs](#)

[Add/Edit Product Briefs](#)  
[Add/Edit Product/ Company News](#)  
[Add/Edit Distributor List](#)

## To Create A **NEW** PowerSourcingGuide.com Supplier Profile

1. Go To <http://www.PowerSourcingGuide.com/company/addlogin.aspx>
2. Fill in the requested information and assign yourself a username and password.
3. Continue to step through the remaining pages.



All pages will be reviewed by  
*KHL Group Americas – Power Division* before they go live.  
*Please work with your PSG representative.*  
*Not all sections are available for updating until the Profile Package Level is set.*

### To Edit An **EXISTING** PowerSourcingGuide.com Supplier Profile:

- ✓ From any page on [PowerSourcingGuide.com](http://PowerSourcingGuide.com), Click **LOGIN** in Upper right corner
- ✓ Enter Company ID and Password -  
To request forgotten ID or Password, email [dgts\\_info@khl.com](mailto:dgts_info@khl.com)

The screenshot displays the website's interface. At the top left, the text "Diesel & Gas Turbine Sourcing Guide" is visible. A navigation bar contains links for Home, About Us, Directory, Suppliers, Advertising Rates, Login (circled in red), and Contact Us. Below the navigation bar is a search bar with the placeholder text "Search by Company, Product or Brand Name..." and buttons for "Search" and "Advanced Search". The main content area features a "Company Login" section with the following text: "Use Firefox or Chrome to edit your profile. IE will not allow information to be saved." Below this text are two input fields labeled "Company ID" and "Password", followed by a "Login" button. A link for "Forgot your password?" is located below the input fields. On the left side of the page, there is a vertical banner with the text "sign Begins Here". On the right side, there are logos for Cummins and CAT, along with a promotional text box for "Off-Highway engines by MTU. Tougher - whatever the conditions."

Package 1 – 2	Package 3 – 4	Package 5 – 6	Package 7 – 8, Sponsor
<i>With 1 or 2 Print Pages Booked</i>	<i>Minimum 3 Print Pages Booked</i>	<i>Minimum 5 Print Pages</i>	<i>Minimum 7 pages or Special Position (Tab/Cover)</i>
PDF Pages from Print Co. Profile w/ Photo (1000 chr.)	PDF Pages from Print Co. Profile w/ Photo (5000 chr)	PDF Pages from Print	PDF Pages from Print
Company Logo	Company Logo	Co. Profile w/ Photo	Co. Profile w/ Photo
Full Contact Info w/ Links	Full Contact Info w/ Links	Company Logo	Company Logo
Distributor Lists w/ Links	Distributor Lists w/ Links	Full Contact Info w/ Links	Full Contact Info w/ Links
Prod & Brands (10 ea)	Prod & Brands (20 ea)	Distributor Lists w/ Links	Distributor Lists w/ Links
Video/Multimedia (1)	Video/Multimedia	Prod & Brands (Unlmt)	Prod & Brands (Unlmt)
Specs or Custom Tables	Specs or Custom Tables	Video/Multimedia (3)	Video/Multimedia (10)
Product Briefs (2)	Product Briefs (5)	Specs or Custom Tables	Specs or Custom Tables
	Announcement/News (5)	Product Briefs (20)	Product Briefs (20)
	300 x 100 px Web Ad	Announcement/News (5)	Announcement/News (5)
		RFQ Button on Profile	AND/OR 728 x 90 Ldrbrd.
		300 x 250 px Web Ad	RFQ Form on Profile
			PDF Library - 10 Add'l Pages

## [PowerSourcingGuide.com](#) Text Specifications –

Red **Check Marks** are required information.

**Profile lengths** start at 1000 characters.

HTML may be used to format text. Images may be embedded

## Site Image Specs –

Images will be resized to fit within:

**Co. Logo**, 250 px wide by 120 px high

**Main Image**, up to 600 px w by  
350 px h, max size, 500 kb

**Product images**, 250 px w by  
up to 350 px h, max size, 500 kb

## Display Ad Units – (Tier 2 and higher)

**3:1 Rectangle** – 300 px w by 100 px h

**Med Rectangle** – 300 px w by 250 px h

**Leaderboard** – 720 px w by 90 px h

gif, jpg, png formats.

supply URL link or code with ad.

Ad unit content must be clearly distinguishable from normal webpage content with clearly defined borders so as not be confused with normal page content.

# POWER SOURCING GUIDE

Step By Step

Click any of the red links to update the corresponding section of the company profile page.

OR use the directory on the right to update a specific section

The screenshot displays the Diesel & Gas Turbine Sourcing Guide website. The main header includes the site title and navigation links: Home, About Us, Directory, Suppliers, Advertising Rates, Login, and Contact. A search bar is located below the header, with a search button and an advanced search link. The main content area features the company profile for Yengst Associates Inc., including their logo, contact information, and a main image placeholder. A vertical sidebar on the left contains the text 'Design Begins Here'. A right-hand sidebar lists various edit links for different sections of the profile, such as Company Profile, Company News, Product Briefs, and Product Specifications. The main content area includes a 'Company Pages' section with a 'Hide' button, a 'Main Image' placeholder with an 'Edit Main Image' button, and a detailed description of the company's services and publications.

**Diesel & Gas Turbine Sourcing Guide**

Home About Us Directory Suppliers Advertising Rates Login Contact

Search by Company, Product or Brand Name... **Search** [Advanced Search](#)

**YENGST ASSOCIATES** Company Profile: [Yengst Associates Inc.](#) [Edit Name](#)

[Edit Company Logo](#) 35 Old Ridgefield Road, Wilton, CT, 06897, United States of America

Phone: +1 (203) 762-8096 | Fax: Email: [mail@yengstassociates.com](mailto:mail@yengstassociates.com) | Web Site: [www.yengstassociates.com](http://www.yengstassociates.com) [Edit Company Details](#)

**Company Pages** [Hide](#)

[Edit Main Image](#)

**Main Image**

[Edit Main Image](#)

In our thirtieth year of providing market research services in the machinery industry, Yengst Associates is best known for our subscription services covering the North American market. We serve the manufacturers and component suppliers in the machinery industry as well as rental equipment operations and financial institutions. Our publications and consulting services are well known throughout the world. Yengst Associates offers several publications and reports covering the machinery industry and related markets in North and South America:

- Equipment Analysis Reports
- Company Profiles
- Monthly Market Reports
- Machinery Markets in Brazil
- Rental Insight Newsletter
- Rental Equipment Industry Report
- Industry Forecasts

In addition to our publications and reports, our subscription services include access to our comprehensive online databases. Online subscribers receive access to industry data and electronic versions of our reports through the Yengst Associates website. Our online databases include five years of historical sales and production data as well as five years' worth of forecasts for 36 types of machinery and over 160 manufacturers in North America and Brazil. Data can be put into charts and graphs and downloaded into Excel. This data has

**Company Profile** [Edit Company Details](#) [Edit Company Logo](#) [Edit Main Image](#)

**Add Company News** [Edit Company News](#)

**Add Product Briefs** [Edit Product Briefs](#)

**Add Branch/Distributor** [Edit Branch/Distributor](#)

**Products & Brands** [Edit Products](#) [Edit Brands](#)

**Product Specifications** [Add Gas Turbine Engine](#) [Add Diesel, Gas, Dual Engine](#) [Add Combined Cycle Engine](#) [Add Gasoline Engine](#) [Add Hydraulic Valve](#) [Add Hydraulic Pump](#) [Add Hydraulic Motor](#) [Add Transmission](#)

[Add Product Spec Table](#) [Edit Product Spec Table](#)

[View price/quotation enquires](#) [Edit Password](#) [Logout](#)

Update company name, address, email and web information. This is information is visible to the public/site users and may be used by visitors to contact the company directly. The email address is masked to prevent web crawlers.

Email: [Email this Company](#)

Include “**Information Submitted By**”. This information is private but will be used by staff if clarification or corrections are needed.

**Diesel & Gas Turbine Sourcing Guide**

Home About Us Directory Suppliers Advertising Rates Login Contact Us

Search by Company, Product or Brand Name... Search Advanced Search

**YENGST ASSOCIATES** Company Profile: [Yengst Associates Inc.](#) [Edit Name](#)

35 Old Ridgefield Road, Wilton, CT, 06897, United States of America

[Edit Company Logo](#) Phone: +1 (203) 762-8096 | Fax: Email: [mail@yengstassociates.com](mailto:mail@yengstassociates.com) | Web Site: [www.yengstassociates.com](http://www.yengstassociates.com) [Edit Company Details](#)

Company Profile Company News Product Briefs Product Specifications Branch/Distributors Products/Brands Media

### Company Details

Please note: Fields marked with ✓ cannot be blank.

**Basic Details**

**Company Name** ✓  
Yengst Associates Inc. [Edit Name](#)

**Contact Person** ✓  
Paw Yengst

**Telephone No.** ✓  
+1 (203) 762-8096

**Fax No.** ✓  
+

**Email Address** ✓  
[mail@yengstassociates.com](mailto:mail@yengstassociates.com)

**Website Address**  
<http://www.yengstassociates.com>

**Main Service**  
General

**Physical Address**

**Office Block / Factory**  Same as Physical Address (otherwise fill in below)

**Street Address** ✓  
35 Old Ridgefield Road

**Suburb / Area**

**City / Town** ✓  
Wilton

**Province / State / Country** ✓  
CT

**ZIP / Area Code** ✓  
06897

**Country** ✓  
United States of America

**Box / Bag Nr** ✓

**City / Town** ✓

**ZIP / Area Code** ✓  
United States of America

**Search Keywords**  
Use this function to tag your company with additional search phrases. Separate keywords using a semi-colon, for example: diesel engines; combined cycle engine

**Information Submitted By**  
This information will not be displayed publicly.

**Contact Person** ✓  
Paw Yengst

**Telephone No.** ✓  
+1 (203) 762-8096

**Email Address** ✓  
[mail@yengstassociates.com](mailto:mail@yengstassociates.com)

[Save](#) [Cancel](#)

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Phone: 262.734.4100 | Fax: 262.734.4101 | Email: [info@powermag.com](mailto:info@powermag.com)

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**Design Begins Here**

- Company Profile
- Edit Company Details
- Edit Company Logo
- Edit Main Image
- Add Company News
- Edit Company News
- Add Product Briefs
- Edit Product Briefs
- Add Branch/Distributor
- Edit Branch/Distributor
- Products & Brands
- Edit Products
- Edit Brands
- Product Specifications
- Add Gas Turbine Engine
- Add Diesel, Gas, Dual Engine
- Add Combined Cycle Engine
- Add Gasoline Engine
- Add Hydraulic Valve
- Add Hydraulic Pump
- Add Hydraulic Motor
- Add Transmission
- Add Product Spec Table
- Edit Product Spec Table
- View price/quotation enquiries
- Edit Password
- Logout



## Add/Remove Products and Services as fit your company's profile.

Scroll through available categories or enter search terms. Multiple terms can be checked and then click "Add Selected" at top or bottom of list.

In the right columns, click "Remove" to delete obsolete or incorrect selections.

**Diesel & Gas Turbine Sourcing Guide**

Home About Us Directory Suppliers Advertising Rates Login Contact Us

Search by Company, Product or Brand Name... **Search** [Advanced Search](#)

**YENGST ASSOCIATES** Company Profile: [Yengst Associates Inc.](#) [Edit Name](#)  
 95 Old Ridgefield Road, Wilton, CT, 06897, United States of America  
[Edit Company Logo](#) Phone: +1 (203) 762-8096 | Fax:  
 Email: [mail@yengstassociates.com](mailto:mail@yengstassociates.com) | Web Site: [www.yengstassociates.com](http://www.yengstassociates.com)  
[Edit Company Details](#)

Company Profile Company News Product Briefs Product Specifications Branch/Distributors Products/Brands Media

### Products Selector

Search for Products/Services  [Search Products/Services](#)  
[Clear Search](#)

Select: [All](#) [None](#)

**Products/Services** [Add Selected](#)

Products/Services	Selected Products/Services
<b>Acoustic Equipment</b>	<b>Research &amp; Development</b>
<input type="checkbox"/> Acoustic Equipment <a href="#">Add</a>	Market Research Services <a href="#">Remove</a>
<b>Actuators</b>	Marketing Research <a href="#">Remove</a>
<input type="checkbox"/> Electric Actuators <a href="#">Add</a>	Product Research Services <a href="#">Remove</a>
<input type="checkbox"/> Electric-Air Actuators <a href="#">Add</a>	Research & Development <a href="#">Remove</a>
<input type="checkbox"/> Hydraulic Actuators <a href="#">Add</a>	<b>Services</b>
<input type="checkbox"/> Solenoid Actuators <a href="#">Add</a>	Market Research Services <a href="#">Remove</a>
<input type="checkbox"/> Thermostatic Actuators <a href="#">Add</a>	Product Research Services <a href="#">Remove</a>
<b>Adapters</b>	
<input type="checkbox"/> Indicator Valve Adapters <a href="#">Add</a>	
<b>Additives</b>	
<input type="checkbox"/> Diesel Fuel Additives <a href="#">Add</a>	
<b>Aerosol-Separators</b>	
<input type="checkbox"/> Aerosol-Separators <a href="#">Add</a>	
<b>Air Cleaners</b>	
<input type="checkbox"/> Air Cleaners <a href="#">Add</a>	
<b>Air Conditioning</b>	
<input type="checkbox"/> Air Conditioning Equipment <a href="#">Add</a>	
<input type="checkbox"/> Engine Driven Air Conditioning <a href="#">Add</a>	
<b>Alternators</b>	

**Company Profile**  
[Edit Company Details](#)  
[Edit Company Logo](#)  
[Edit Main Image](#)

**Add Company News**  
[Add Company News](#)  
[Edit Product Briefs](#)

**Add Branch/Distributor**  
[Edit Branch/Distributor](#)

**Products & Brands**  
[Edit Products](#)  
[Edit Brands](#)

**Product Specifications**  
[Add Gas Turbine Engine](#)  
[Add Diesel, Gas, Dual Engine](#)  
[Add Combined Cycle Engine](#)  
[Add Gasoline Engine](#)  
[Add Hydraulic Valve](#)  
[Add Hydraulic Pump](#)  
[Add Hydraulic Motor](#)  
[Add Transmission](#)

**Add Product Spec Table**  
[Edit Product Spec Table](#)

[View price/quotation enquires](#)  
[Edit Password](#)  
[Logout](#)

**Package 3 or 4 – Select 10**  
**Package 5 or 6 – Select 20**  
**Package 7 or 8 – Unlimited**  
**Sponsor – Unlimited**

## Add Custom Product Tables

These tables add valuable information to your company profile .

Prepare an excel file with products. Recommended size is 8 to 10 columns wide and unlimited length. The first column should be a product or model name. The additional columns include data of your choice. Save as .xls, .xlsx or csv. Max 10mg.

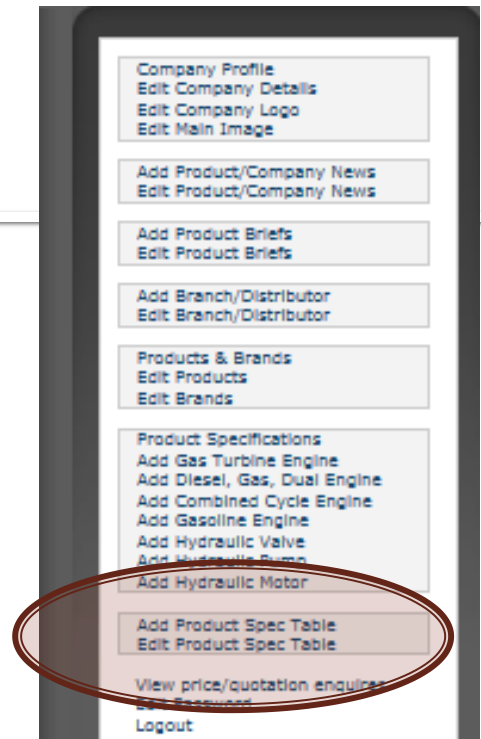
Click "Add Table".

Browse to your saved table and upload

Add title, brief description

Check "First Row" and/or "First Column" to be highlighted as header information

Click Save!



**Spreadsheet**  
Please upload the spreadsheet before saving.

Upload spreadsheet in either CSV (only comma delimited) or Excel format (.xls)

**Table Name**

**Short Description**

First Row is Column Header  
 First Column is Row Header

# POWER SOURCING GUIDE

## Step By Step

### Add Searchable Product Specifications

New Advertisers – Email [dgts\\_info@khl.com](mailto:dgts_info@khl.com) to request spreadsheet for data import by publisher.

**Edit** existing information or add new products by selecting from side menu and following prompts.

All Spec Tables are downloaded in January and sent to each advertiser for additions and corrections. The information returned by the deadline are reloaded to website by publisher.

The screenshot displays the website interface for Global Generator Sets.com. At the top, there is a search bar and navigation links for 'Directory' and 'Suppliers'. The main content area shows the company profile for Global Generator Sets.com, including contact information and an 'Edit Company Details' button. Below this is a 'Company Pages' section with three thumbnails. A navigation bar at the bottom of the main content area lists various sections: Company Profile, Product/Company News, Product Briefs, Product Specifications (highlighted), Branch/Distributors, Products/Brands, and Media. The 'Product Specifications' section is expanded, showing categories like Gasoline Engines, Combined Cycle Engines, Diesel, Natural Gas & Dual Fuel Engines, Gas Turbine Engines, Hydraulic Valves, Hydraulic Pumps, and Hydraulic Motors, each with a 'None' status and an 'Add New' button. On the right side, a sidebar menu contains various options, with 'Product Specifications' circled in red.

## Update Distributor List

Select “Add Distributor/Branch” or “Edit Distributor/Branch” from side menu.

“Edit Distributor/Branch” will present a list of Distributors and Other Locations. Click the red X to delete a listing or the “pen” to edit a listing.

## Add a Custom Message

This message will be displayed along with the list of distributors. It will link to the distributor list on company website.

The screenshot shows the Diesel & Gas Turbine Sourcing Guide website. The main header includes the site title and navigation links (Home, About Us, Directory, Suppliers, Add). A search bar is present with a search button and an advanced search link. The main content area displays the company profile for Yengst Associates Inc., including contact information and a list of distributors. A sidebar on the right contains various edit and add options for different sections. A vertical banner on the left side of the page reads "Design Begins Here".

**Design Begins Here**

**Diesel & Gas Turbine Sourcing Guide**

Home About Us Directory Suppliers Add

Search by Company, Product or Brand Name... Search Advanced Search

**YENGST ASSOCIATES** Company Profile: [Yengst Associates Inc.](#) [Edit Name](#)  
 35 Old Ridgefield Road, Wilton, CT, 06897, United States of America  
[Edit Company Logo](#) Phone: +1 (203) 762-8096 | Fax:  
 Email: [mail@yengstassociates.com](mailto:mail@yengstassociates.com) | Web Site: [www.yengstassociates.com](http://www.yengstassociates.com)  
[Edit Company Details](#)

Company Profile Company News Product Briefs Product Specifications **Branch/Distributors** Products/Brands Media

**Distributors And Other Locations**

Use this page to maintain the details of your Company's Other Locations and/or Distributors. The "Other Locations" (i.e. headquarters in another country) will be printed in the Manufacturer Index of the Diesel & Gas Turbine Sourcing Guide. Distributors will be included in the printed Distributor Index of the Diesel & Gas Turbine Sourcing Guide. Click on "Add Distributor/Other Location" to add a distributor or another location, or click its name to edit its details.

[Add Distributor/Other Location](#)

Name	Contact	Telephone	
<a href="#">Yengst Associates Inc.</a>		+1 (203) 762-8096	

**Custom Message**

This message will be displayed along with your list of distributors.

Message  URI (The message will become a hyperlink to this url)  
 http://

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Compare Edit Cor Edit Cor Edit Ma Add Cor Edit Cor Add Prc Edit Prc Add Bra Edit Bra Product Edit Prc Edit Bra Product Add Gas Add Die Add Cor Add Gas Add Hvy Add Hvy Add Tra Add Prc Edit Prc View pri Edit Pas Logout

## Add/Edit Product Briefs or Company News

- Select Option from side menu
- Title, short description and thumbnail of image appear on the Product Briefs or Company News Pages.
- Upload image –  
Ideal dimensions are 250 px w by up to 350 px h;  
max size, 1 mg

**Diesel & Gas Turbine Sourcing Guide**

Home About Us Directory Su

Search by Company, Product or Brand Name... **Search** [Advanced Search](#)

Company Profile Company News Product Briefs Product Specifications Branch/Distributors Products/Brands Media

### Add New Product Detail

0 of 10 Added.

Title

Short Description

Detailed Description

Package 1 to 2 – 2 Product Briefs  
Package 3 to 4 – 5 Product Briefs, 5 News Items  
Package 5 to 6 – 20 Product Briefs, 5 News Items  
Package 7 to 8 or Sponsor – 20 Product Briefs, 10 News Items

Usage: This detailed description appears on the product detail page itself.

Picture

Upload image in JPG, GIF, or PNG format. Maximum file size 4MB.

Picture Comment

Save Cancel

Design Begins Here

## White Papers, Video and Brochures on Media Tab

- Send PDFs links or YouTube links to [dgts\\_info@khl.com](mailto:dgts_info@khl.com)
- Title, short description and thumbnail of image appear on the Media Tab.
- Thumbnail image – Ideal dimensions are 120 px w by up to 160 px h; max size, 100 kb

**Diesel & Gas Turbine Sourcing Guide**

Home About Us Directory Sup

Search by Company, Product or Brand Name... Search [Advanced Search](#)

### Add Media: Yengst Associates Inc. - YEN001

Name ✓ <input type="text"/>	Media Type ✓ <input type="text"/>
Image Thumbnail (optional) <input type="button" value="Browse..."/> No file selected. Upload logo in JPG, GIF, or PNG format. Maximum file size 4MB. Displayed with documents, not video's.	Url to Media ✓ http:// <input type="text"/>
Short Description <input type="text"/>	

Preview:

**Package 3 – 1 Media Piece**  
**Package 4 to 6 – 3 Media Pieces**  
**Package 7, 8 or Sponsor – 10 Media Pieces**

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# POWER SOURCING GUIDE

## Section/Tab Sponsor Online Components

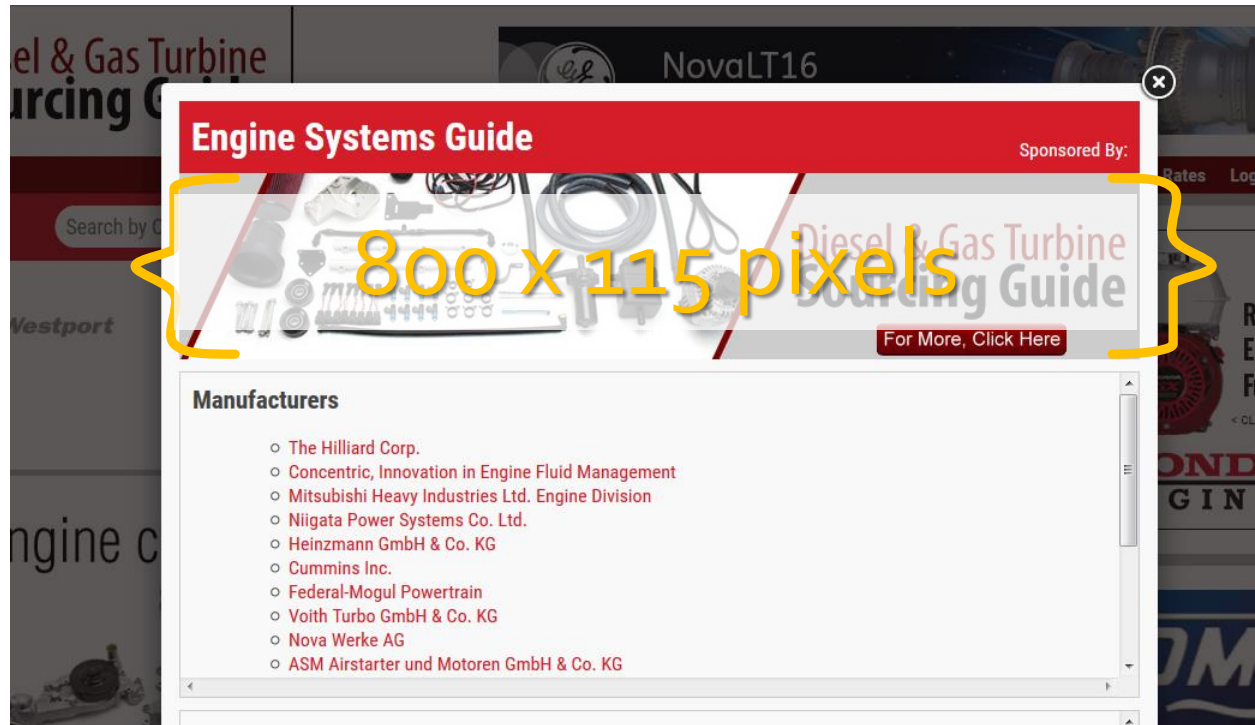
### Tab/Section Sponsor Program

#### 800 x 115 Pop-Up Header

The pop-up header highlights the sponsor and, when clicked, opens to the section tab page. It is not designed to leave the DSG site so “Exit Messages” are not appropriate.

The “[For More, Click Here](#)” button is required. We will supply or add later.

Supply an 800 x 115-pixel, jpg, png or gif (no animation) to appear below the section name and above the manufacturer list.



# POWER SOURCING GUIDE

## Section/Tab Sponsor Online Components

### Tab/Section Sponsor Program

#### Section Landing Page

Front Tab Ad or Ad page of your choice will be added to the Section Landing Page.

The image will link you the Sponsor DSG Profile.

Search by Company, Product or Brand Name... Search Advanced Search

## Engine Power System Components & Auxiliaries Guide

Design Begins Here

ENGINE POWER SYSTEM COMPONENTS & AUXILIARIES  
Enginesystemguide.net

Advertisers

Hiliard

CONCER  
Innovation in Engine F

MITSUBISHI HEAVY INDUSTRIES, LTD.  
Our Technologies, Your Tomorrow

NIGATA  
POWER SYSTEMS CO

Products

Acoustic Equipment Acoustic



# POWER SOURCING GUIDE

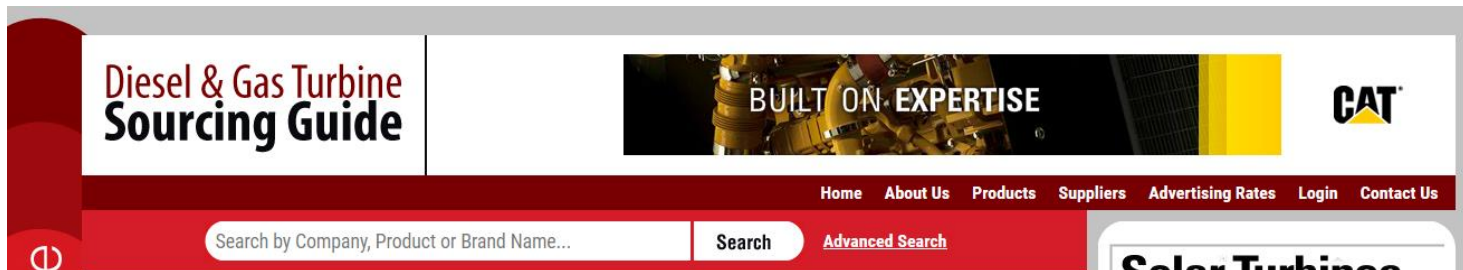
## Cover Advertiser Online Components

### Cover Advertiser Program

#### Web Ads

Program includes 720 x 90-pixel web ad on the DSG Home Page. That ad will link to the sponsor DSG Profile. The Home Page position is exclusive to the Cover Advertisers on the Diesel & Gas Turbine Sourcing Guide.

A duplicate of that ad or an alternative will run throughout the site and be tagged for the sponsor name searches, products associated with the sponsor. This copy of the ad may link to the sponsor profile or externally.



## Need Some Help?



Email [dgts\\_info@khl.com](mailto:dgts_info@khl.com) for password reset, forgotten user name or any questions about the site, your program or material requirements.