A TRUSTED REFERENCE AND
BUYERS GUIDE SINCE 1935

Design Begins Here

POWER SOURCING GUIDE

DIGITAL
PRINT
WEBSITE

2026-2027 MEDIA INFORMATION

khl

The brand

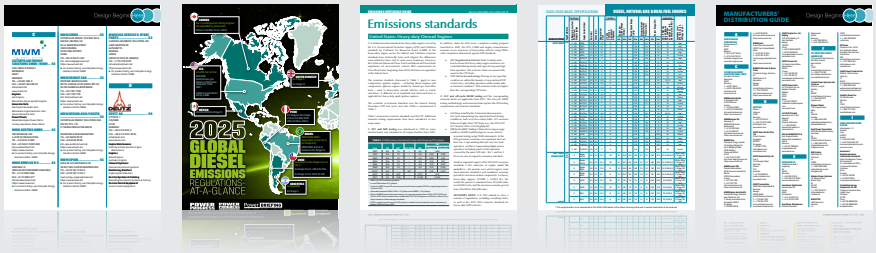
POWER
SOURCING GUIDE

Distributed to all relevant industry experts reading Power Progress and **COMPRESSOR**Tech^2, plus free distribution at major industry events.

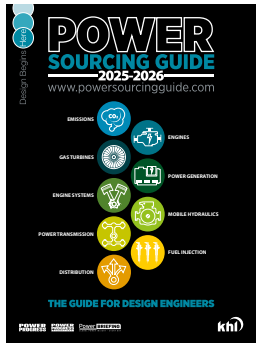
The Power Sourcing Guide from Power Progress, Power Progress International and **COMPRESSOR**Tech^2 is the industry's most powerful buyer's guide, directory, reference and search engine resource for professionals throughout the engine systems industries involved in the engineering and purchasing functions.

When looking for engines and engine systems components, knowledge is power. And the key to knowledge is information.

For 90 years, engineers and designers researching new component technologies have looked to our publications to provide that information.



Guide



Print circulation:
2,000

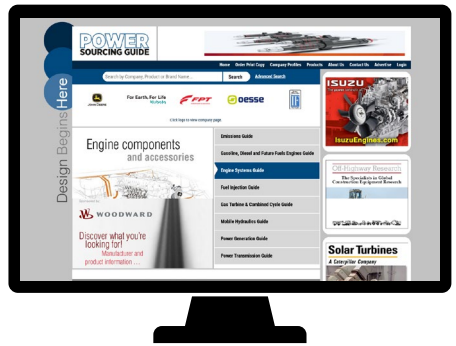
Digital circulation:
27,648

DISTRIBUTED TO:

- Power Progress
- Power Progress International
- **COMPRESSOR**Tech^2

- Bonus distribution at all major industry shows

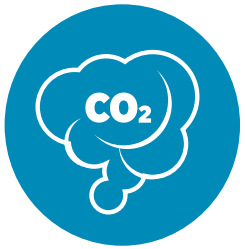
Website



Page views per month:
6,687

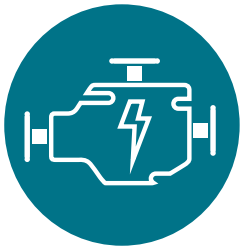
THE GUIDE FOR DESIGN ENGINEERS

The sections



EMISSIONS

Emissions-reduction technologies and the annually updated emissions guidelines in partnership with DieselNet.



ENGINES

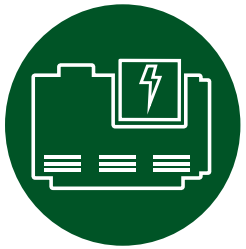
Information/specifications on future fuels, diesel, gasoline and dual-fuel reciprocating engines.

Plus searchable specifications.

GAS TURBINES

Gas turbine and combined-cycle technology for power generation, marine & mechanical drive systems.

Plus searchable specifications.



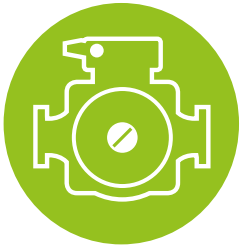
POWER GENERATION

Power generation system products, technologies.

Plus searchable specifications.

ENGINE SYSTEMS

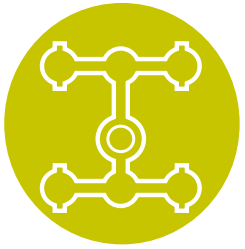
Engine components and accessories including pistons, crankshafts, castings and service.



MOBILE HYDRAULICS

Mobile hydraulic components and systems.

Plus searchable specifications.



POWER TRANSMISSION

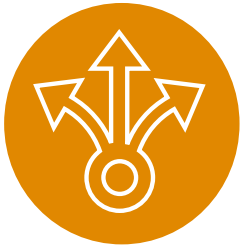
Information and searchable specs on mechanical transmissions, clutches, driveshafts, gear systems.

FUEL INJECTION

Fuel injection systems and internal engine components.

CONTROLS & INSTRUMENTATION

Electronic controls and systems.



MANUFACTURERS' DISTRIBUTION GUIDE

Contact manufacturer's representatives directly.

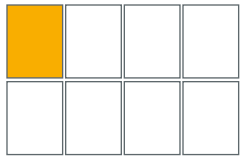
Rate card

Advertising benefits

- Annual online profile with news and media
- Annual print and digital Issue with worldwide circulation
- Brand awareness
- Company Logo on the Home Page
- Connect to customers faster
- Custom tables for additional products
- Distributor Directory
- Fully searchable
- Get discovered easily
- Increase traffic to your website
- Product Directory
- Profile links from website articles
- Searchable specifications (key product groups)
- Secondary listings for divisional offices
- Targeted website advertising
- 25 complimentary copies included at no charge
  (Additional copies $12 each)

For more information, or to sponsor, please contact

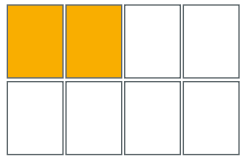
Greg Roberts:
greg.roberts@khl.com
+44 (0) 7950 032224



PACKAGE 1

- One full page advertisement or advertorial
- 12 months online presence

£3,150 | €3,855 | $4,410

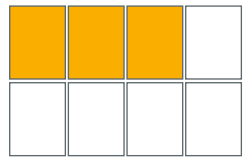


PACKAGE 2

- Two full page advertisements or advertorials
- 12 months online presence

Minimum spend to sponsor ***Product Section*** *(see p5)*

£4,335 | €5,290 | $6,070

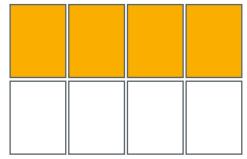


PACKAGE 3

- Three full page advertisements or advertorials
- 12 months online presence
- 300 x 100 pixel banner on all product pages
- 1 video or Technical paper

Minimum spend to sponsor ***Cover Section*** *(see p5)*

£5,115 | €6,365 | $7,160



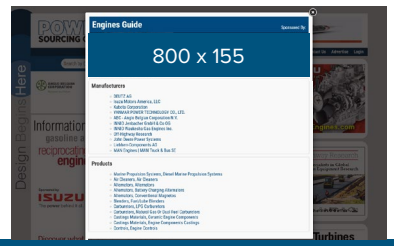
PACKAGE 4

- Four full page advertisements or advertorials
- 12 months online presence
- 300 x 100 pixel banner on all pages *except home page*
- 3 videos or Technical paper

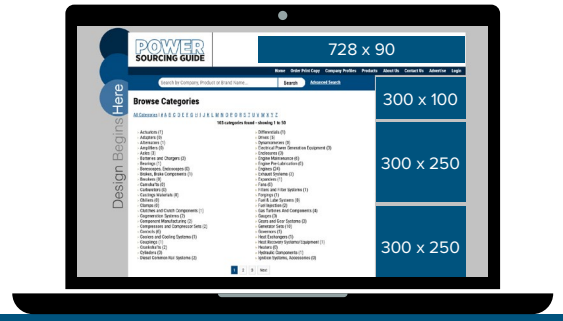
£6,105 | €7,495 | $8,550

HOME PAGE

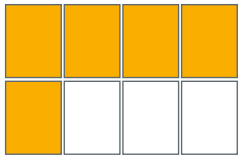
HOME POP-UP PAGE



SECTION LANDING PAGE



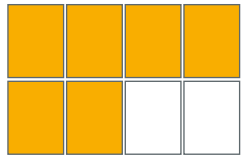
Rate card



PACKAGE 5

- Five full page advertisements or advertorials
- 12 months online presence
- 300 x 250 pixel banner on all product pages
- Custom tagging for specific categories
- 3 videos or Technical paper

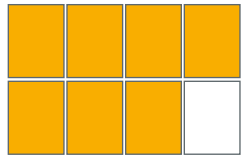
£7,085 | €8,715 | $9,920



PACKAGE 6

- Six full page advertisements or advertorials
- 12 months online presence
- 300 x 250 pixel banner on all pages except home page
- Custom tagging for specific categories
- 3 videos or Technical paper

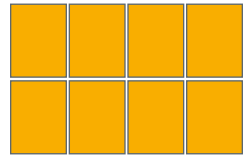
£8,250 | €10,130 | $11,550



PACKAGE 7

- Seven full page advertisements or advertorials
- 12 months online presence
- 728 x 90 pixel leaderboard banner on all product pages
- Custom tagging for specific categories
- "Request For Quote" form alongside profile
- 10 videos or Technical paper

£9,450 | €11,550 | $13,230

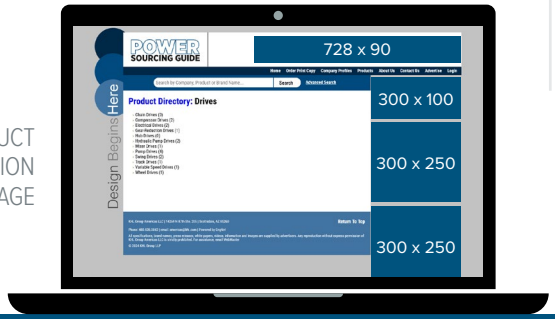


PACKAGE 8

- Eight full page advertisements or advertorials
- 12 months online presence
- 728 x 90 pixel leaderboard banner on all pages *except home page*
- Custom tagging for specific categories
- "Request For Quote" form alongside profile
- 10 videos or Technical paper

£11,025 | €13,230 | $15,435

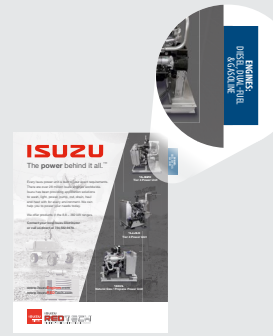
PRODUCT SECTION PAGE



ADVERTISING DEADLINE:

April 2nd, 2026

Section sponsor



- MINIMUM PACKAGE 2 to qualify
- FULL PAGE ADVERTISEMENT on both the FRONT and BACK PAGE OF THE TAB STARTING SECTION *(only 9 Tabs available)*
- Upgrade to 300 X 250 BANNER: Run of site including the home page
- SPONSORED BY COMPANY LOGO on section home page
- 800 X 155 HEADER on pop-up page
- 10 VIDEOS OR TECHNICAL PAPERS

PACKAGE 2 PRICE (see p4)
PLUS £3,540 | €4,355 | $4,955

Cover positions

Inside front cover; inside back cover; outside back cover

- MINIMUM PACKAGE 3 to qualify
- FULL PAGE ADVERTISEMENT on either the inside front cover, inside back cover or outside back cover
- 728 X 90 LEADERBOARD BANNER: Run of site including the home page
- 10 VIDEOS OR TECHNICAL PAPERS

PACKAGE 3 PRICE (see p4)
PLUS £1,650 | €2,040 | $2,310

Content marketing
with khl CONTENTSTUDIO

KHL's Content Studio is the obvious choice to ensure your content resonates with our audience.

By creating high-value content, establishing thought leadership, and reinforcing trust with proof and consistency, we guide buyers from awareness to decision-making and long-term loyalty.

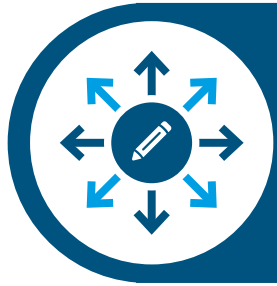
YOUR BRAND - OUR EXPERTISE:

For more than 30 years, industry decision-makers have come to KHL's market-leading brands to access information necessary to run their businesses.

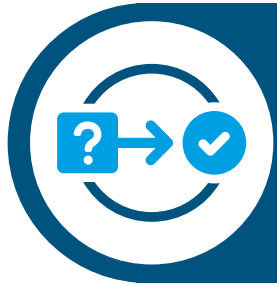
Partner with a team of expert journalists, designers, and marketers to create compelling content tailored to your ideal customer profile.

Timely campaign reports provided on reach and engagement to demonstrate how KHL's audience have interacted with your content.

Leverage the latest technology to deliver omni-channel campaigns. Amplify content consumption with a 360° digital experience.



Content written by KHL Content Studio drives higher engagement, achieving page reads up to 25 times higher than client written content



100% success rate of exceeding targeted reads (KPI) by deadline

Average 3,553 quality reads per Content Studio article in 2025

Audience-centric, insightful, valuable content powers effective marketing. It keeps you top of mind so buyers come to you when ready

Contact us

POWER
SOURCING GUIDE

KHL Offices

UNITED KINGDOM (Head Office)
KHL Group LLP
Southfields, South View Road,
Wadhurst, East Sussex,
TN5 6TP, UK
+44 (0)1892 784 088

USA HEAD OFFICE
KHL Group Americas LLC
14269 N 87th St., Suite 205,
Scottsdale, AZ 85260, USA
+1 480 535 3862

CHINA OFFICE
KHL Group China
Room 769, Poly Plaza, No.14,
South Dong Zhi Men Street,
Dong Cheng District,
Beijing 100027, P.R. China
+86 (0)10 6553 6676

SOUTH AMERICA OFFICE
KHL Group Américas LLC
Av. Manquehue Sur 520, of 205,
Las Condes, Santiago, Chile
+56 9 7798 7493

Power Sourcing Guide team

TONY RADKE
VP Sales, Power Division
+1 602 721 6049
tony.radke@khl.com

GREG ROBERTS
Power Sourcing Guide Brand Manager
+44 (0) 7950 032224
greg.roberts@khl.com

BECKY SCHULTZ
VP Content, Power Division
+1 480 408 9774
becky.schultz@khl.com

CHAD ELMORE
Managing Editor
+1 262 754 4114
chad.elmore@khl.com

JACK BURKE
Editor
+1 262 527 0815
jack.burke@khl.com

JULIAN BUCKLEY
Editor
Power Progress International
+44 (0)7710 096 684
julian.buckley@khl.com

Global sales representatives

GLOBAL VICE PRESIDENT OF SALES
Alister Williams
+1 312 860 6775
alister.williams@khl.com

USA
Thomas Kavooras
+1 312 929 3478
thomas.kavooras@khl.com

Tony Radke
+1 602 721 6049
tony.radke@khl.com

UK, BENELUX, SCANDINAVIA AND MAINLAND EUROPE
Greg Roberts
+44 (0) 7950 032224
greg.roberts@khl.com

CHINA
Cathy Yao
+86 (0)10 6553 6676
cathy.yao@khl.com

ITALY
Giuseppe Di Leva
+44 (0) 7593 586 562
giuseppe.dileva@khl.com

JAPAN
Michihiro Kawahara
+81 (0)3 32123671
kawahara@rayden.jp